Dennis Donohue, Mayor

City Service Area Strategic Support

Programs and Services

FUNCTION	DESCRIPTION		
	CITY COUNCIL		
Policy Setting	Serves as the policy-making and legislative body of the City of Salinas, representing the City's interests in regional and intergovernmental processes and conducting outreach to City residents, neighborhoods, and community groups.		



Economic Development



- Complete an Agriculture Technology Plan and engage with key stakeholders to offer innovative workforce training.
- Support and engage both new and established businesses to drive economic growth and job creation.
- Revitalize residential and commercial blighted areas through targeted initiatives, private investment and community partnerships.
- Strategically explore and expand economic development opportunities throughout the City.
- Maximize the use of the airport property to boost economic growth.

Housing



- Continue to pursue transit-oriented housing development opportunities.
- Effectively promote the health and safety of unsheltered residents through supportive services and housing with our regional partners and non-profit Community Based Organizations (CBO).
- Facilitate the addition of the overall production of market rate, workforce, low-income, farm worker housing and ADU development while minimizing impacts to neighborhoods.
- Streamline the entitlement and permitting of residential developments by implementing efficient workflows and ensuring timely reviews and approvals.

Infrastructure



- Improve the condition of the Cty's streets and sidewalks through proactive and creative maintenance and strategic infrastructure investments.
- Explore innovative ways using technology to improve the flow of traffic throughout the City.
- Continue to invest in recreational and public facilities to support our community.
- Evaluate capacity of City infrastructure systems in anticipation of future development.

City Services



- Complete the Visión Salinas 2040 General Plan.
- Promote equitable access to City services and foster inclusive development.
- Ensure fiscal responsibility and financial management.
- Provide high quality customer service.
- Expand the City's volunteer programs.
- Engage residents and improve communication to the community.

Public Safety



- Encourage emergency preparedness and resiliency throughout the community.
- Enhance recruitment initiatives to increase staffing for police and fire departments with a focus on hiring local talent.
- Continue community policing efforts to build trust, foster collaboration between law enforcement.
- Expand code enforcement capacity to address City-wide issues of blight, nuisance, parking, health and safety and unpermitted vending.
- Increase collaboration with partner agencies to address public safety public health issues.

Youth and Seniors



- Improve, expand and develop youth and senior facilities and programs.
- Consider joint use agreements with school districts for community use of recreational space.
- Increase community events throughout the City for youth and seniors.
- Partner with regional stakeholders to improve access to the arts.

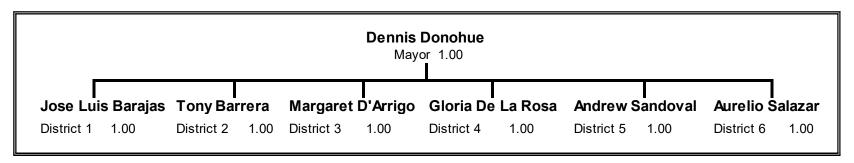
Department Budget Summary

Formation	2022-23	2023-24	2024-25	2025-26
Function	<u> Actuals</u>	Actuals	Adopted	Adopted
City Council	345,846_	420,195	576,240	608,490
Total Expenditures	345,846	420,195	576,240	608,490
Expenditure Summary	2022-23 Actuals	2023-24 Actuals	2024-25 Adopted	2025-26 Adopted
Salaries & Benefits			 -	
- 3.1-1.1-2-2-1-2-1-2-2-2-2-2-2-2-2-2-2-2-2	297,262	388,326	512,540	529,790
Supplies & Services	48,584	31,869_	63,700	78,700
Total Expenditures	345,846	420,195	576,240	608,490
Funding Source	2022-23 Actuals	2023-24 Actuals	2024-25 Adopted	2025-26 Adopted
General Fund (1000)	345.846	420,195	576,240	608,490
Total Expenditures	345,846	420,195	576,240	608,490

Department Position Detail

Position	FY 2024-25 Adopted	FY 2025-26 Adopted	Change
City Council	6.00	6.00	
City Mayor	1.00	1.00	<u>-</u>
Total Positions	7.00	7.00	0.00

Organizational Chart



Regular Full-Time Equivalents (FTE): 7.00