



Appendix 7-A - Sustainability Workshop Materials

Sustainability Workshop Materials – Held on 7/26/2022

ECONOMIC VIABILITY
GROUP 1

⊗ APPROPRIATE LAND USE PLANNING

- HABU
 - Non-AERO
 - AERO
- ⊗ - ATTRACT DIFFERENT TYPES OF TENANTS
 - AVIATION, UPHOUSTEEL
 - EVOL/INNOVATION
 - How to ATTRACT
 - POLICES
 - INFRASTRUCTURE
 - INCENTIVES

MINIMIZE HANGAR MAINTENANCE COST
REDUCE LIGHTING COSTS (LED?)
APPROPRIATE ASSETS IN HANGARS

ECONOMIC VIABILITY
GROUP 2

HABU - WHAT DO WE MEAN?
HOLISTIC EVAL.
STORMWATER SOLUTIONS TO OFFER (CREDIT)

DIVERSIFICATION OF TENANTS

- - COMMERCIAL SERVICE
 - GA SERVICES
 - R&D
 - AG TECH
 - DISTRIBUTION
 - EDUCATION

⊗ OFF-AIRPORT LAND USE COMPATIBILITY

- POLICES
- GENERAL PLAN UPDATE

ECONOMIC DEVELOPMENT - OUSONG

Economic Viability

- Minimized operations and cost
- Local economy
- Sustainable revenue

1. Land use Planning - HABU ●●●●●
2. Attract DIVERSE Tenants ●●
3. Policy Land Use
4. Stormwater Credit Projects
5. Ongoing Economic Dev. ●

Nat. Resources

- Stormwater capture/reuse ^{LT}
- Refillable water stations
- Understanding current ST practices
- Utilizing compostible foodware ST
- Installing solar field or wind turbines
- pest control - minizing use of pesticides
- Creating natural resources ie • botanical gardens, planting natural landscaping
- Stormwater capture off parking lots
- Beautification of parking lots
- EV charging ^{LT}

- retro fitting bathrooms
- LEED ^a certification •
- preventative main. plan
- proper ^{Food} waste management ST

Nat. Resource

- creating natural habitat spaces - wildlife mitigation
- ^{LT} • establish building standards to encourage carbon neutrality (resource)
- ^{LT} • establish electric charging/^{utility} sustainability plan
- Alt fuel



Natural Resource Conservation

- Air quality & water quality
- Energy management

Short-term

- understanding current practices (and communicating)
- proper foodwaste management (compostible foodware and diversion of food waste)

long-term:

- storm water capture/reuse •
- Installing solar field/wind turbines/EV charging •••
- Alternative fuel sources
- establish building standards to encourage ~~res~~ resource neutrality •
- establish electric charging/utility plan •

OPERATIONAL EFFICIENCY

Group 2

Solid Waste Mgmt. > Research
 Haz waste mgmt. > Partnership

Preventative Mx P/In | Wildlife
 Energy Resiliency

Tele com strat- Fiber
 Stormwater Ops. Water use ^{metering}

Operational audit

LEDs •

Demand Response | Signage
 Safety / Sec. Parking

EV Fleet

OPERATIONAL Group 1

Future Tech

④ Fly Friendly
 Growth-Facilities Fuel Location
 139 - Policy Proc. → EVTOL Loc.

ASM program

④ Optimize - AOA insp.
 Biz Ops ↳ digital
 ↳ customer mgt.

⑤ Policy Proc. ↳ Education -
 Min Stds R&R Waste-tires

optimize W.O.

⑤ Tower Contract - pers.

Operational Efficiency

- 1. Growth-Facilities 139 EVTOL
- 2. Optimize Policy Proc.
- 3. Education (ST)
- 4. Energy Resiliency Prev. Mx Plan
- 5. Operational audit / Water Use
- 6. EV Fleet
- 7. Safety / Security

- Optimize procedures
- Resilience
- Solid Waste & Recycli

Social Responsibility

- ADA Improvements ●
- Get schools involved in airshow + other events
- • Re-invigorate on-airport organizations
→ then increase outreach to schools/community
- 57 • Tables at events to talk about airport history
- 57 • Require event hosts to promote airport or airport initiatives

Social Responsibility

- LT • Community garden/area
↳ walking path
- Community outreach + engagement ●●
↳ relationship w/ local schools
↳ education on what airport does/what can be done w/ airport land
↳ community input to airport future
- Social media/website to make initiatives known
- ST • Build sustainability initiatives into public events
- Noise mitigation/education
- ST/IT • Community resource during natural disasters
- ST/IT • Build relationships w/ other departments + organizations
city/county partnerships
• Focus efforts on local community (bilingual)
↳ Alisal District
- STEM Program

Social Responsibility

- Community & staff engagement
- Local workforce

Short-term:

- • build sustainability initiatives into public events ●●●●
- require event hosts to promote airport and/or airport initiatives
- tables at events to talk about airport history

Long-term:

- community garden/area (walking path) ●
- Community resource during nat. disasters
- Build relationships w/ other dept./city/county organizations ●●●●

SALINAS
Agriculture in Salinas | More in Value